



To: Princeton City Council

Date: 11-18-2022

From: Chief of Police Todd Frederick and Public Works Director Bob Gerold

Regarding: Traffic calming measures

In the next few weeks, the Princeton Police Department and the Princeton Public Works Department will be adding a smaller secondary sign to a number of locations within the city of Princeton. Our attempt is to add a gentle reminder and a little humor to drivers to assist with stopping for stop signs. Within this smaller sign is a creative message to our driving community.

We have added a picture of the sign below. Our plan is to move these signs one or two times a year to various areas of the city to help remind drivers to stop. We currently have a sign on the north end of the city that has already created a positive response.



Chief Todd Frederick
Director Bob Gerold